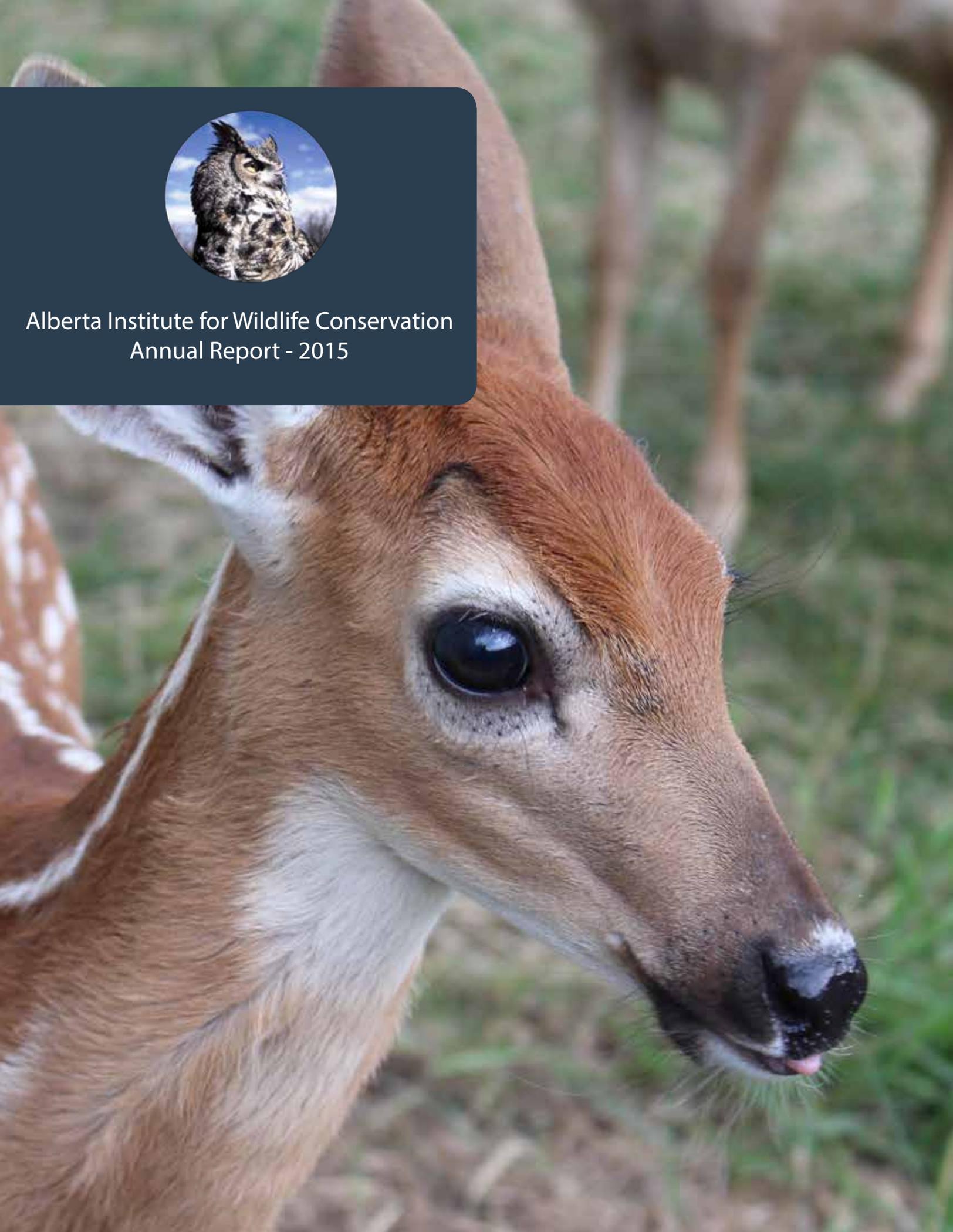




Alberta Institute for Wildlife Conservation
Annual Report - 2015



Message from Chairperson

Now that AIWC has a forever home, our sights are clearly focused on the future!

In April of this year, the operations staff and the board of directors attended a full day strategic planning session to identify key objectives for the next 2-3 years.

One of the primary objectives will be to develop and implement a long term site plan: what do we want and need our physical space to look like. This is a huge task with many factors to consider. Every small detail needs to be attended to: what will our physical space allow, and how will we design and organize each enclosure. I believe in five years the physical face of AIWC will be very different and an example for other wildlife rehabilitation facilities.

With a capable operations team in place, the board of directors has been able to step away from the day to day running of the center and focus their efforts on fundraising. Although we are in a tough economical climate, the objectives outlined during our strategic planning session will keep our efforts focused and attainable.

The board will also have more time to devote to marketing AIWC. We have already started increasing our utilization of social media to create more awareness of who we are and what we do. Our Facebook page often gets over 12,000 views each week when we post one of our educational blogs! Follow us on Instagram and Twitter too!

Of course our volunteers continue to be AIWC's greatest asset. Without the people who dedicate their time, hearts and souls to our organization, we would not be able to continue the great work we do for Alberta's wildlife.

I sincerely believe that under the leadership of our Executive Director, Holly Duvall, AIWC will thrive and become an international leader in wildlife rehabilitation.

Tammy White
2012-2016 Chairperson





Message from Executive Director

2015 was an extremely eventful year for all of us at the Alberta Institute for Wildlife Conservation (AIWC). With your help, we admitted close to 1,700 patients, answered over 5,000 wildlife related calls, and presented wildlife education programs to nearly 4,000 individuals.

One of our biggest achievements in 2015 was purchasing the land AIWC has resided on since 1993. Finally, we have a forever home and can plan, long-term, for future enclosures and expansions to meet the increasing need for our services.

2015 saw changes to our board of directors. Sadly, we said goodbye to Greg Pauling and Shelley Qian, and welcomed Jennifer Kaiser, Spencer Chaisson, and Mary Lay.

In order to strengthen our organization and ensure AIWC is open to help wildlife for many more years to come, we used funding from the Calgary Foundation to develop a sustainable fundraising plan. We thank Open Door Communications for all of their work on this project and we have been busy implementing the plan this year.

Towards the end of 2015, we were honoured to partner with Inter Pipeline Ltd. as they committed to funding over the next five years to create an aquatic bird hospital, aquatic bird and mammal pre-release facilities, and a mobile wildlife care unit.

In January 2016, the Government of Alberta approved our Community Facility Enhancement Program Application and awarded AIWC with \$100,000 for debt reduction on our land.

AIWC has been serving communities across southern Alberta since 1993, and in 2016 we look forward to the opportunities and challenges ahead. As the demand for our services continues to increase, so does the cost of operating our centre. Thank you for your continued support of AIWC and providing wildlife with the second chance they so richly deserve.

Holly Duvall
Executive Director

Medical and Rehabilitative Care, 365 Days Per Year

2015 turned out to be another incredibly busy year for AIWC; patient admissions continue to increase each year, and in 2015 AIWC admitted a record 1,675 individual orphaned, injured, and oiled wildlife patients, of 141 different species.

Mother Nature was kinder to southern Alberta in 2015 than in the past couple of years; thankfully we had no extreme flooding or severe hail storms to contend with. It was still a busy spring and summer season for our staff and volunteers, however, and it began quickly - last May brought us baby waterfowl and nestling songbirds three weeks earlier than usual.

Mallard ducks were the most frequent patient of 2015, with 158 admitted for care, and 101 of them successfully released back to the wild. Black-billed magpies and white-tailed prairie hares round out the podium, at 145 and 140 admissions respectively. Honourable mention also goes to the Canada goose, with 103 patients throughout the year and 84 of them rehabilitated and returned to the wild.

While our overall raptor intakes were down by 3% from 2014, we continue to see an increase in the number of great horned owls who pass through our doors, admitting 55 in 2015, resulting in a 9% increase.

2015 also saw a significant increase in mammals admitted to the centre. In years past, mammals made up only 15% of our patients, but last year we admitted a record 405 mammals, representing 24% of our intakes for the year. A large increase of skunks certainly contributed to this - we provided care for 71 striped skunks and in July alone, we had over 30 skunk kits in care at once! This figure is more than double what we saw in 2014, and we were able to return 55 of them back to the wild.

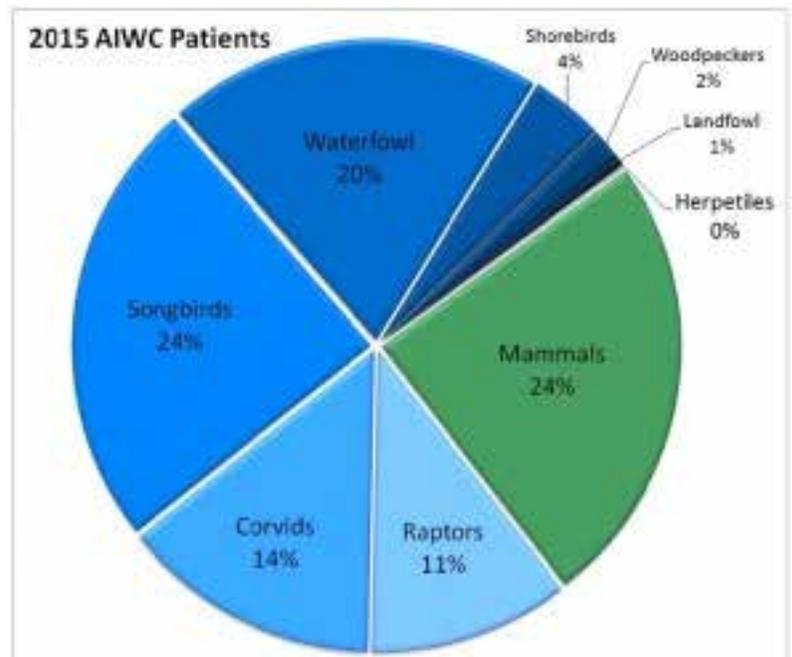
Herpetiles (amphibians and reptiles) continue to be the least common patient at AIWC, and in 2015 we admitted only five, two of them domestic species we transferred elsewhere for care, and three tiger salamanders. All three salamanders were successfully released back to the wild!

In total, we were happily able to release 569 animals back to the wild in 2015! We also transferred 135 admitted patients to other, more appropriate organizations for care, such as when domestic animals were brought to us by mistake (e.g., domestic ducks or mice), or when we transferred a patient to another wildlife rehabilitation centre for release, as was the case with the infamous stowaway opossum from Ontario.

These numbers do mean fewer than half of our 2015 patients recovered well enough to be released, due in large part to the nature and severity of the injuries and ailments our patients are afflicted with by the time they are able to be rescued and admitted for care.

Of course, we wouldn't be able to assist any wildlife without the generosity of our supporters. Thank you to those who donated time, funds, and supplies!

Jennifer Kaiser, Board Director



Two of six ferruginous hawks admitted to AIWC in 2015. The hawks pictured came into care as nestlings, after falling out of their nest during a storm and suffering from minor injuries. Thankfully they made a full recovery and were released together in August 2015.



Community Engagement

Volunteering

In 2015, over 10,000 hours were donated by our volunteers. We are fortunate to have over 150 dedicated and passionate individuals who fulfill a variety of roles, including but not limited to: wildlife rehabilitation assistant, rescue driver, hotline responder, supply pick-up, construction, public ambassador, and education ambassador assistants.

The wildlife rehabilitation assistant position continues to be the most popular position, but also the most demanding. From May to August we have a total of 310 shifts that need to be filled for this position each month!

Two recruitment sessions for new volunteers were held in 2015, a first for us at AIWC. Typically, new volunteer sessions are held in January each year to ensure that new recruits are properly trained in preparation for our busy season, but last year we decided to hold a second, smaller session in November to streamline and evaluate the process.

Moving forward we aim to hold 2-3 recruitment sessions each year, and in 2016, we have already received over 100 volunteer applications. The initial training period for a new volunteer can take up to three months and the training is ongoing throughout their time with us. Our longest volunteer has been with us for 20 years!

In late 2015, we were thrilled to move to a new system to track and schedule our army of volunteers: Volgistics! Previously, schedules for volunteer positions were posted in four different locations, but now all records and schedules are available in one central, online location. Volunteers can manage their own profiles, and even track their hours and mileage online which will be a blessing come year-end.



AIWC Volunteer, Lynda, assisting with the examination of a barred owl that was admitted after being hit by a car. After supportive care, he was able to be released back to the wild in September 2015.

AIWC would not be the organization it is today without our wonderful volunteers - thank you!

5,500 hours
donated
by clinic
volunteers.

2,000 hours
donated
by rescue
volunteers.

1,300 hours
donated for:
construction,
fundraising, and
supply pick-up.

945 hours
donated by
education
volunteers.

550 hours
donated by
the board of
directors.

275 hours
donated
by hotline
volunteers.

Wildlife Education Program

We believe in developing awareness through education. Through outreach programming, we are working to create strong co-existence between Albertans and wildlife.

Our actions impact the environment and its wildlife. We encourage children to respect the environment around them by inspiring a passion for conservation and sustainability. We know that children and youth who develop an early understanding of their relationship with nature and wildlife become life-long advocates for wildlife, and champions for the care, protection and health of wild animals.

In 2015, our education team provided wildlife education to almost 4,000 members of the public. Over 145 programs were delivered throughout Calgary and the surrounding areas. So far in 2016, over 38 programs have been presented and our first Skype program was delivered in April to a school in Fort McMurray!

Social Media

In 2015, we continued to engage with our supporters through social media on Facebook, Twitter, and Instagram. In April 2016, we reached 7,000 likes on Facebook and have continued to reach audiences of over 12,000 each week with our posts, including fan favourites such as Patient of the Week and Fact Fridays.

In January 2016 we launched the AIWC blog on our website, and we continue to see high numbers of viewers checking in each Tuesday for our latest blog post.

Connect with us on social media!

Facebook: [albertainstituteforwildlifeconservation](#)

Twitter: [AIWC](#)

Instagram: [albertawildlife](#)



AIWC volunteer, Dave, introducing students to education ambassador, Griffin, a red-tailed hawk.

Supporting our Mission

At AIWC we are committed to the rescue, rehabilitation, and release of injured and orphaned wildlife. We could not do this without the support of our donors. Thank you to our growing family of supporters, without whom we could not realize our mission and vision.

January - December 2015

\$25,000 and above

Alberta Gaming & Liquor Comm.
Alberta Government - Community Facility Enhancement Program
Imperial Oil
Inter Pipeline Ltd.
Nickle Family Foundation
S. & M. Khuong

\$10,000-\$24,999

Forbes, L.
Measor, D.
Pederson, K.

\$5,000-\$9,999

Bonnycastle, J.
Donmar Foundation
Calgary Foundation
Clarence and Evelyn Buckley Family Trust
Hunter, MJ.
Knowles, M.
Shell Canada
WestJet

\$1,000-\$4,999

Adams, B.
Airdrie Lioness Club
Alderman, L.
Alger, M.
Anonymous
Argatoff, P.
Benevity Community Impact Fund
Bidlake, S.
Binns Dang, E.
Bloom, R. & D.
British Army Training Unit, Suffield
Buckley, E.
Calgary Correctional Centre
Carl Young Professional Corporation
Chalmers, B.
Cimino, A.
Cochrane Foundation
Cochrane Veterinary Care Clinic Ltd.

Community Natural Foods Ltd.
Cosgrove, D.
Davidson, G.
Davis, R. T.
Derko, S.
Derksen, G.
Downes, C.
Dramowicz, B.
Dumont, W.
Ellerby, H.
Encana
First Calgary Financial
Fortier, M.
Goerzen, J.
Graham, M.
Grant MacEwan Charitable Foundation
Greco, K.

Guyett, D.
Hansen, S.
Harry & Martha Cohen Foundation
Horrocks, M.
Jay-Pang, R.
Jones, I.
Kaiser, J.
Kovacs, M.
Laing, A.
Lambert, E.
MacDonald, J.
MacNeil-Mah, J.
Majid, S.
Martel, N.
McClelland, P.
Morris B. Warren Professional Corp.
Mountain Equipment Coop

\$1,000-\$4,999 continued

Nielsen, B.
Norrie, D. & R.
Page, S.
Pauling, G.
Petrik, P.
Post, D.
Presscott, W.
Price, R.
Punkert, S.
Rice, W.
Roberts, S.
Rodtka, D.
Rose, M.
Ross, D.
Rygus, S.
Semchuk, D.
Sherrit International Corporation
Sinclair, S.
Speakman, L.
Speir, B.
Stroud, E.

Swanson, R.
Taylor, S.
The Boeing Company
The Byler Foundation
The Calgary Foundation - MacEwan Family Charity Fund
Time Travellers Car Club
Tobin, C.
Treasures for Your Home Society
Triton Environmental Services Ltd.
United Way of Calgary, Donor Choice Program
Vandal, C.
Vermilion Energy Inc.
Viertelhausen, S.
Weestra, A.
Whaley, P.
Wiesenberg, F.
Williams, D.
Wright, B.
Yu, A.

\$500-\$999

A.E. Bowers Elementary School
Alexander, J.
Barak, J.
Barwis, D.
Chaput, P.
Christensen, I. & D.
Claire, C.
Clark, V.
Cook, C.
Easton, E.
Fenton, D.R.
Gibbons, P.
Guay, S.
Hansen, S.
Harper, B.
Harper, R.
In Memory of Dale Yanke
Isaacson, B.
James, D.
Jenkins, S.
Keenan, J.
Kits, S.
Kromm, J.
Lentz, T.
Leung, Y. W.
Lorinz, C.
Lumley, D.

OK Tire & Auto Service - Airdrie
Palmer, J.
Pannekoek, F.
Pauling, J.
Pinter, T.
Plowman, N.
Qian, S.
Scott, S.
Skulski, L.
Thomas, L.
Vandiver, A.
Verity, P./S. Staplin
Woolridge, J. M.
Wynnobel, C.

Workplace Giving Campaigns

Cenovus Employee Foundation
Encana Employee Matching Program
MEG Energy Employee Matching Program
Murphy Oil Company Ltd. Employee Matching Program
Shaw Communications Inc. Employee Giving
Suncor Energy Employee Matching Program
TELUS Employee Matching Program
Vermilion Energy Inc. Volunteer Program

2015 Financials

Actual 01/01/2015 to 31/12/2015

REVENUE

NON TAX RECEIPTED INCOME

| | |
|---------------------------------------|-------------------|
| Cash Donations - Individual | 48,497.04 |
| Cash Donations - Corporate | 32,786.86 |
| Grant Revenue | 8,503.37 |
| Estate Proceeds | 10.00 |
| Land Revenue | 2,004.00 |
| Bank Interest | 1882.37 |
| US Exchange | 360.21 |
| Casino | 77,392.66 |
| AIWC Memberships | 6,375.00 |
| Postage Received | 229.50 |
| Gov't Rebates | 3,666.07 |
| Insurance Refund | 443.00 |
| Volunteer Training & Recruitment | 2,580.00 |
| Public Education Program | 17,480.00 |
| Beverage Container Returns | 161.26 |
| Donation Box Income | 272.66 |
| Miscellaneous | 821.09 |
| Merchandise Sales | 5,039.10 |
| Total Non Tax Receipted Income | 208,519.29 |

TAX RECEIPTED INCOME

| | |
|-----------------------------------|-------------------|
| Cash Donations - Individual | 123,554.62 |
| Monthly Giving | 13,947.00 |
| Cash Donations - Corporate | 52,394.73 |
| Grant Revenue | 59,450.00 |
| Total Tax Receipted Income | 249,346.35 |

IN-KIND DONATIONS

| | |
|-------------------------|------------|
| Total in-Kind Donations | 152,267.27 |
|-------------------------|------------|

TOTAL REVENUE

610,132.91

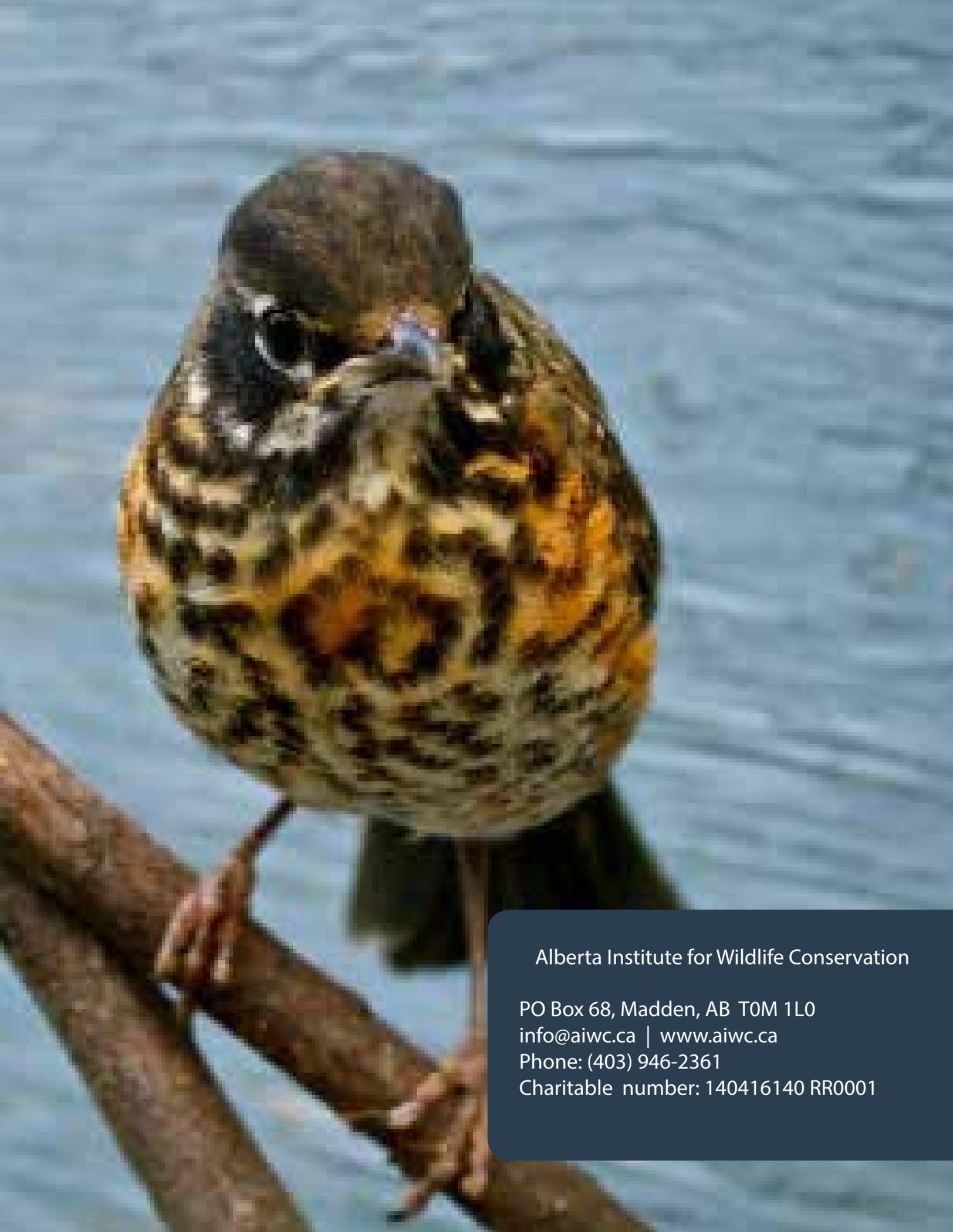
EXPENSES

| | |
|------------------------------|-------------------|
| Payroll Expense | |
| Wages & Salaries | 186,245.32 |
| Contract Wages | 32,203.50 |
| Stipends | 4,585.00 |
| C.P.P. Expense | 8,489.50 |
| EI Expense | 6,581.83 |
| Total Payroll Expense | 238,105.15 |

GENERAL EXPENSES

| | |
|-------------------------------------|------------------|
| Office Supplies | 4,084.30 |
| Postage Purchased | 1,846.36 |
| Freight/Shipping/Handling Fees | 2,301.27 |
| Telephone & Fax | 1,951.89 |
| Internet Services | 1,913.73 |
| Printing & Photos | 10,209.86 |
| Merchandise Expense | 1,172.23 |
| Advertising & Promotions | 10,440.10 |
| Memberships (Related Organizations) | 345.00 |
| Memberships - Miscellaneous | 100.00 |
| Licences & Permits | 610.94 |
| Interest on Land Purchase | 10,893.18 |
| Insurance | 15,581.83 |
| WCB | 294.76 |
| Bank Fees | 3,262.17 |
| Overdue Fee | 102.56 |
| Taxes | 1,193.99 |
| Lease Payments | 6,000.00 |
| Utilities | 3,837.86 |
| Waste Management | 1,613.00 |
| Medical Supplies | 8,756.61 |
| Environmental Surcharges | 3.95 |
| Medical Services | 716.46 |
| Animal Food | 33,862.69 |
| Animal Supplies | 2,547.17 |
| Clinic Equipment and Appliances | 4,759.26 |
| General Equipment | 1,379.93 |
| Cages & Materials | 3,090.61 |
| Repairs & Maintenance | 12,877.90 |
| Gifts | 572.03 |
| Volunteer Training & Meetings | 840.65 |
| Volunteer Appreciation | 1,569.22 |
| Volunteer Snacks & Beverages | 341.35 |
| Professional Development | 1,796.12 |
| Miscellaneous | 1,984.30 |
| Professional Fees | 3,445.25 |
| Education Expense | -555.78 |
| Travel | 1,261.68 |
| Parking | 93.05 |
| Rescue transportation | 114.59 |
| Hotline Fuel/Vehicle Expenses | 265.52 |
| GST | 7,874.75 |
| Casual Labor | 20,761.50 |
| PayPal Fee | 919.74 |
| Causevox Fees | 1,036.48 |
| U.S. Exchange | 1,812.38 |
| Water | 854.00 |
| Land Expenses | 3,001.00 |
| Total Expense | 193,737.44 |
| | |
| TOTAL EXPENSE | 431,842.59 |
| | |
| NET INCOME | 178,290.32 |
| | |
| NET INCOME MINUS IN-KIND DONATIONS | <u>26,023.05</u> |





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