



# 3rd Annual Workout for Wildlife

*Each year the demand for AIWC's services grows. An increased demand equals the need for more funds to support our programs, and on August 3rd, 2021 we are launching our 3rd annual fitness fundraiser. Workout for Wildlife (WOW!) will run from August 3rd-20th, encouraging registered participants to reach their individually set fitness goals and collect pledges for AIWC. WOW! is your chance to connect – to Alberta's wildlife, to our natural environment, and to your own fitness goals!*

*In 2020, AIWC had its busiest year on record, providing care to 2,064 orphaned and injured wildlife patients, with an industry-leading success rate of 47%. Each year we admit over 150 different species in need of care, and answer thousands of telephone calls from across Alberta on our wildlife hotline. It is through the support of the community that we are able to provide these essential services.*

## *Get Involved!*

- *Decide on a personal fitness goal you want to achieve between August 3rd and 20th*
- *Register for WOW at [www.workoutforwildlife.ca](http://www.workoutforwildlife.ca), and set up your profile*
- *Share the campaign with your friends and family to raise pledges to help care for wildlife in need*
- *Update your participation log as you complete activities, and enjoy the fun animal facts (and prizes!) that we send you when you reach certain milestones*
- *Have fun!*

*The fitness goal can be anything of your choosing, from walking 2 km per day, to running 10 km per week, to bicycling 200 km. It is completely up to you!*

*Thank you for helping wildlife in need!*

## REACH YOUR INDIVIDUAL FITNESS GOAL AND RAISE FUNDS FOR WILDLIFE IN NEED

EARLY BIRD REGISTRATION

through to July 18<sup>th</sup>

\$20 (adults)

\$10 (youth 17 and under)

REGULAR REGISTRATION

\$30 (adults)

\$15 (youth 17 and under)



WORKOUT FOR WILDLIFE

August 3<sup>rd</sup> through

August 20<sup>th</sup>, 2021

REGISTER NOW

[workoutforwildlife.ca](http://workoutforwildlife.ca)



**ALBERTA INSTITUTE  
FOR WILDLIFE  
CONSERVATION**

*I would like to give...*

Cash Donation: \$ \_\_\_\_\_

**Adopt an AIWC Patient:** Support the care of a wild animal currently recovering at AIWC.

American Badger:  American Black Bear:  Bald Eagle:  Moose:   
 American Avocet:  Yellow-headed Blackbird:  American Robin:  Red Fox:

Other Species: \_\_\_\_\_

Choose the amount you would like to donate in honour of this animal:

\$25  \$40  \$60  \$100  \$150

If you would like more info or to see a selection of the animals that we currently have in care, or to order online for faster delivery, please visit [www.aiwc.shop](http://www.aiwc.shop).

**Reusable AIWC Tote Bag:** Say no to plastic and go with one of AIWC's reusable tote bags!

These 12-ounce, natural cotton canvas bags are great for everyday use.

Price: \$13.50 each, including shipping. I would like \_\_\_\_\_ bag(s).

**AIWC Membership:**

Individual Membership: \$35/year  Family Membership: \$45/year

Total: \$ \_\_\_\_\_

**Order Online:** All of these options, and more, are available to purchase online. Visit our secure online store at [www.aiwc.shop](http://www.aiwc.shop) for faster ordering and shipping. Thank you!

Donor's Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Phone: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email Address: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_\_

Method of Payment (circle one): VISA / Mastercard / Cheque: (payable to AIWC)

\_\_\_\_\_

*\*For gifts, please include recipient's name and address*

**AIWC | BOX 68, MADDEN, ALBERTA T0M 1L0 | 403-946-2361 | [www.aiwc.ca](http://www.aiwc.ca)**

*\*Tax receipts are issued for donations of \$15 or more (excluding merchandise and memberships)*

Alberta Institute for Wildlife Conservation (AIWC) plans to raise \$965,000 this year through fundraising campaigns and initiatives. It will cost the organization approximately \$65,000 to raise this amount. Funds raised will go to support AIWC's mission. For further information, please contact Holly Lillie at 403-946-2361.